
Audi Q3 Sportback

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Innovation leads the way

Tomorrow holds limitless possibilities. It is about reimagining how the world lives, moves, and experiences every moment. At Audi, innovation, design, and intelligence come together to stay ahead of the curve. The future begins here.



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The new Audi Q3 Sportback

The all-new Audi Q3 Sportback combines strong presence with a muscular yet progressive design with sporty elegance and agile handling of a coupé. This makes it the first compact crossover of the Audi brand in India.



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The bold Coupé - First in the segment

The especially athletic Q3 Sportback combines the aesthetics and emotional appeal of a coupé-like silhouette complemented by the sporty ‘S line exterior package’ enhances the ‘Design’ quotient of the car.



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Progressive design

The large Singleframe Grille in octagonal design and the side air inlets dominate the front of the Audi Q3 Sportback. From the side, the coupé-like silhouette is unmistakeable. Characteristics of the rear include the flowing, sloping roof line, the low rear window and the sharply contoured rear lights. With the S line exterior package, your Audi Q3 Sportback comes with bolder bumpers in full paint finish, alloy wheels in 5-V-spoke 'S' design, illuminated door sill trims with ‘S’ logo in front.

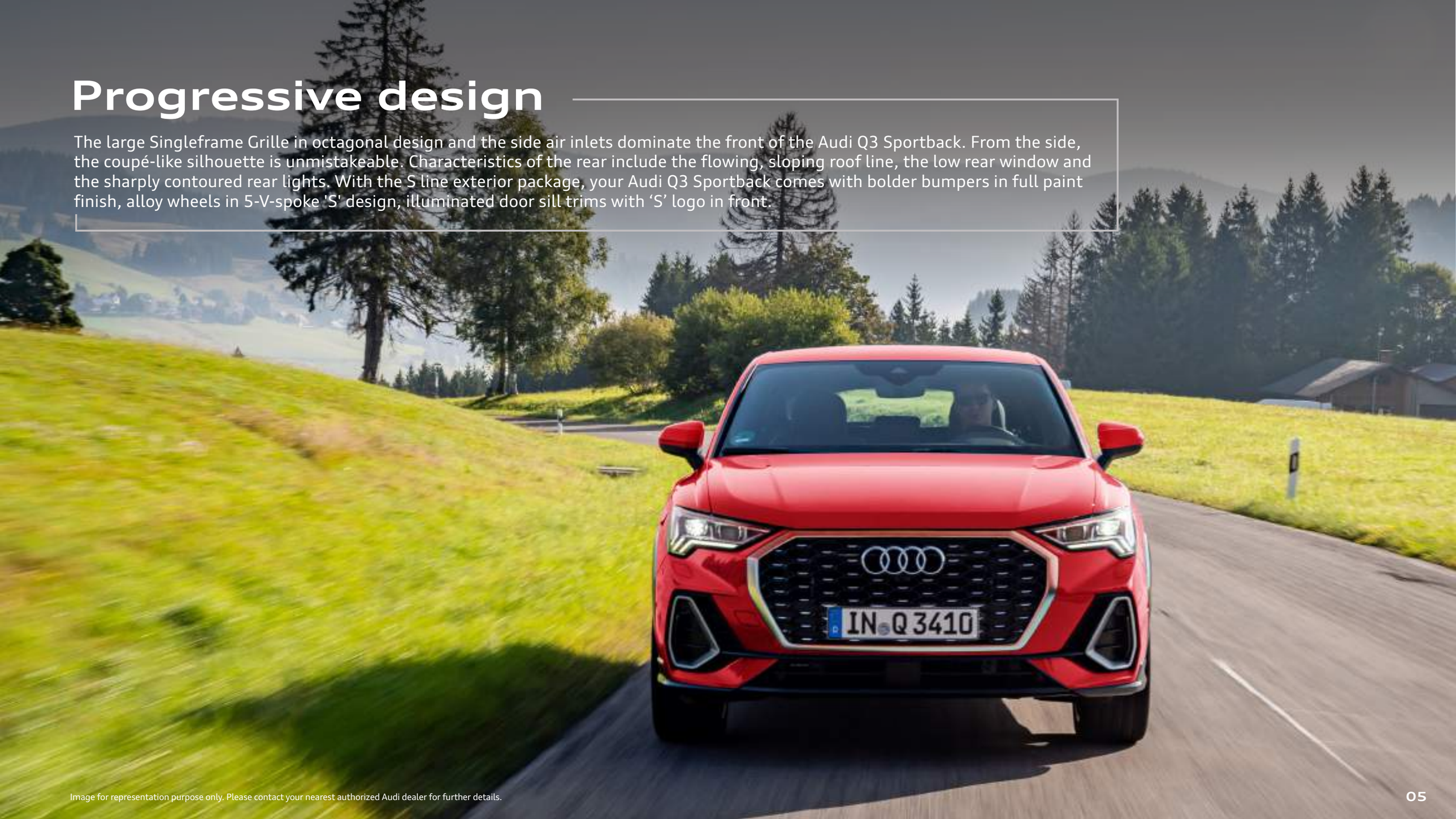


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Performance

Power (hp)
190

Torque (Nm)
320

Engine Type
Inline 4-cylinder engine

Acceleration (0-100 kmph)
7.3 seconds

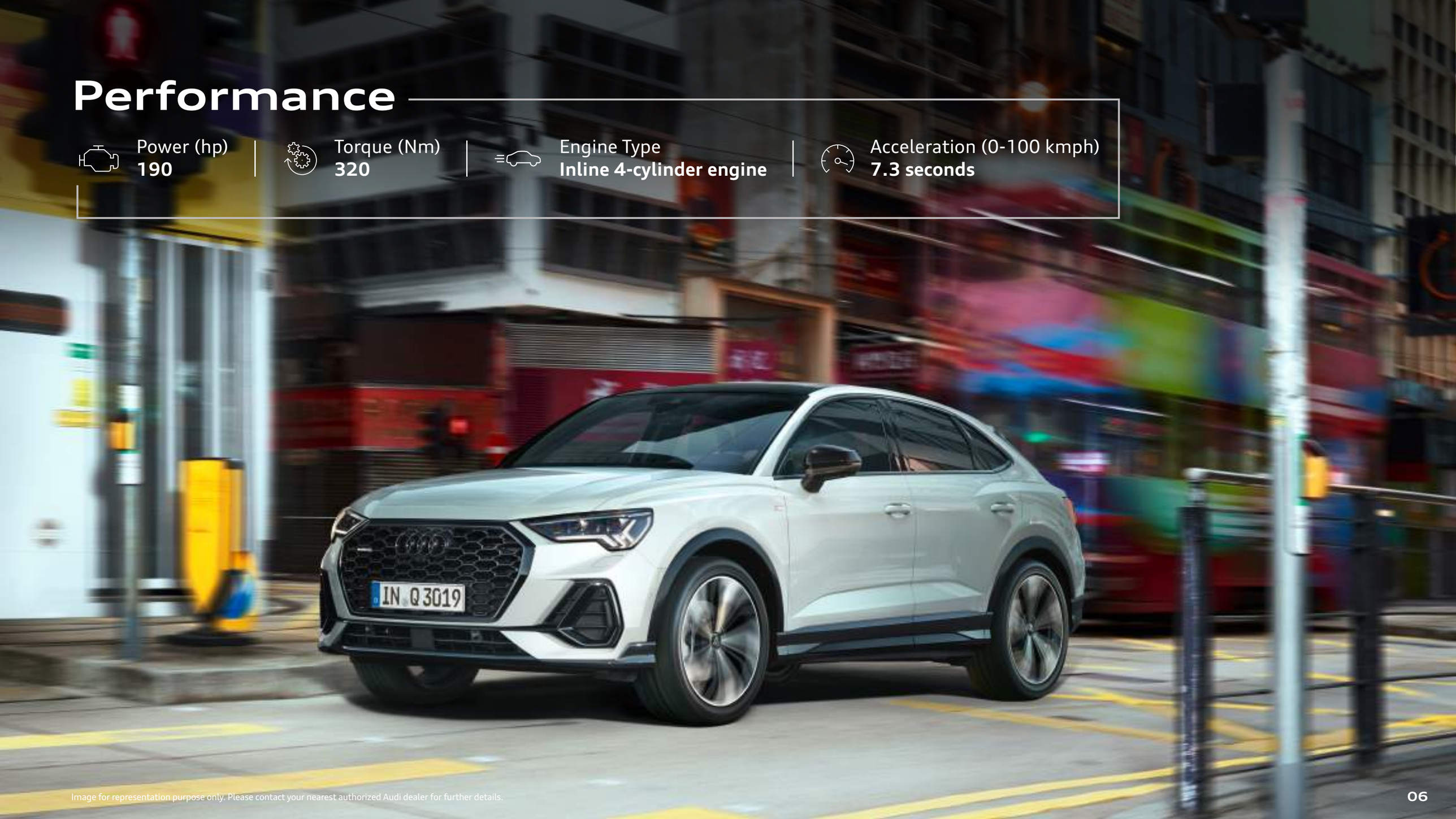


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Performance features



quattro

Experience unmatched grip, optimized acceleration, and exceptional handling with Audi’s standard quattro all-wheel drive technology.



Audi Drive Select

Take on the city roads or the open roads with confidence of a comfortable drive, always. Thanks to the Audi Drive Select that adjusts the engine, transmission, and steering as per your driving preferences.



Progressive Steering

Breeze through every moment with increased driving dynamics and comfort through more direct steering behaviour and reduced steering effort. The Audi Q3 Sportback gives you a smart, adjustable steering assistance through Audi Drive Select and variable steering ratio depending on the steering angle and speed.

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A bold stance. An athletic Sportback.

Drawing you in with its sporty design and aesthetics, the Audi Q3 Sportback traverses your emotional appeal for a Coupé while enabling you with the power and functionality of an Audi. Its large octagonal Singleframe Grille in honey comb pattern with aluminium elements, large side inlets and slim headlights bring your bold stance to a new stature every time you make an entrance.

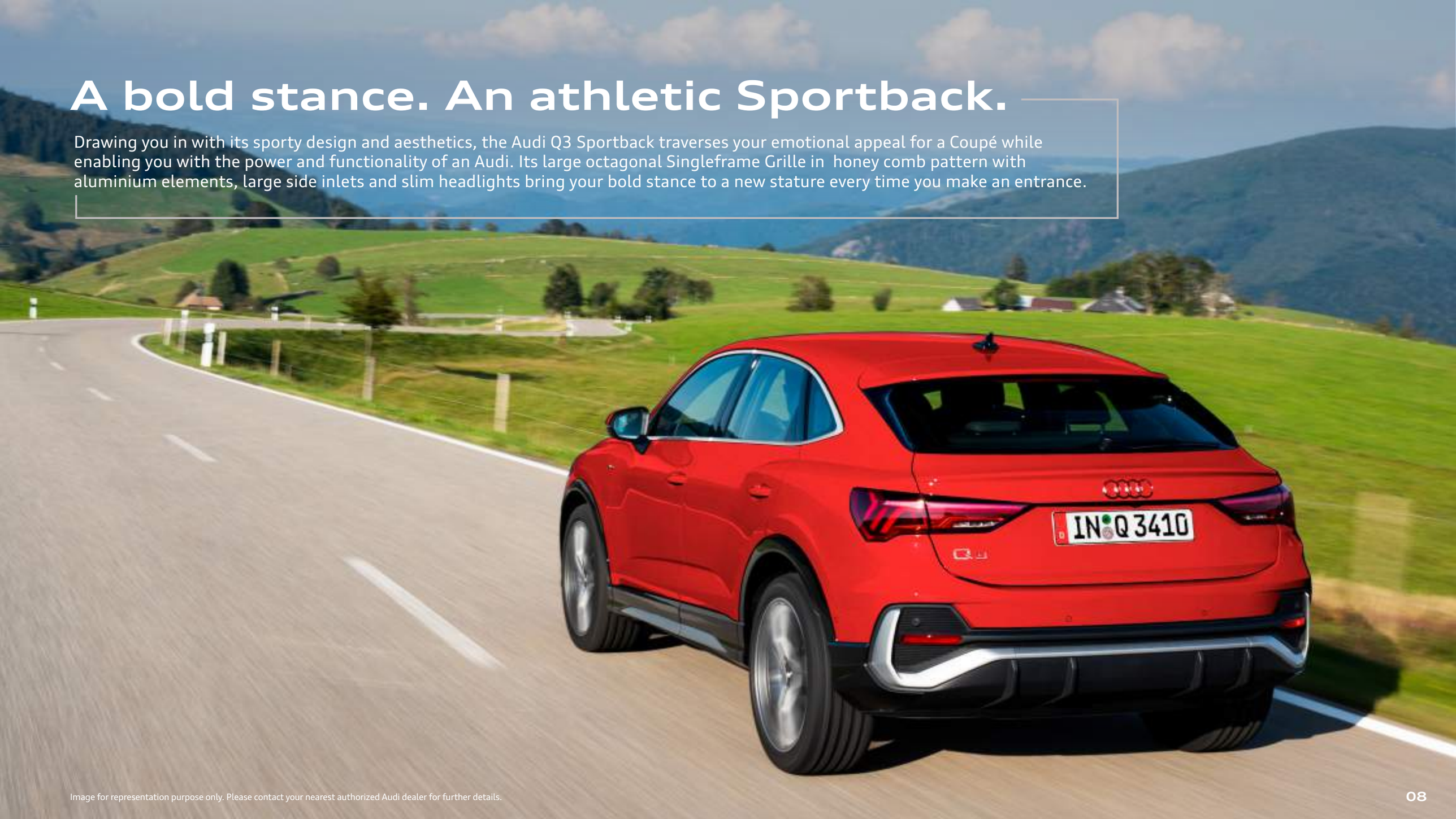


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Exterior features



LED Headlamps

The sleek and subtle design of the Audi LED Headlamps add a touch of elegance to your Audi Q3 Sportback while lighting up the road ahead with daytime-like clarity.



LED rear combination lamps with dynamic turn signal

Complete the attention-grabbing look of your Audi Q3 Sportback with striking LED rear combination lamps with dynamic turn signal that offer faster activation for prompt recognition by the driver behind.



Panoramic Glass Roof

Electrically operated glass roof ensures a comfortable interior with abundant lighting and improved interior climate by means of efficient ventilation.

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Exterior features





S-line exterior package

S stands for sportiness. And for a dynamic look and superior performance, the new Audi Q3 Sportback is packaged with the S line front and rear bumpers and side skirts in body paint finish. It owns a radiator grille in anthracite black with inlay in matt aluminium silver along with a frame of front side air inlets in Selenite silver.
The Audi Q3 Sportback fashions a rear underbody protection in matt black, diffuser trim in Selenite silver and diffuser grille in grained matt black. To greet you well, it has S line badges on the front wings.

R 18 5-spoke V-style Alloy Wheels

Aluminium Alloy Wheels enhance the Audi Q3 Sportback's dynamic profile with remarkable 45.72 cm (R18) 5-spoke V-style alloy wheels.

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Feel at home

You deserve a car that can keep up with you. And your ever-evolving needs. Designed to offer a greater sense of individuality, the Audi Q3 Sportback is a versatile car well-adapted to your modern lifestyle. It is powerful and multifaceted. Compact, yet full of hidden spaces. Discover a whole new world of more. More space. More comfort. More convenience.



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Interior features



Electrically Adjustable Front Seats

Stay relaxed. Stay spontaneous on your travels. Set the position, angle, and the height of your seat with the touch of a button.



4-Way Lumbar Support for Front Seats

For truly comfortable long journeys, fine-tune your seat’s lower back support and reduce the chances of any backache.



Comfort Centre Armrest in Front

With the front centre armrest, the driver and front passenger can sit particularly comfortably. It can be arranged in the longitudinal direction, the inclination can be adjusted with hinged storage compartment.

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Interior features



Multifunctioning steering wheel with shift paddles

Leather covered steering wheel offers a comfortable grip along with multifunction buttons for operating Audi radio, voice control system, and a slot for mobile phones.



2-zone Climate Control System

Regulate your air temperature, air flow rate and air distribution with separate pre-selectable control for driver and front passenger.



Power Adjustable,Power Folding, Auto-dimming Mirrors

The intelligent auto-dimming feature guards your eyes by reducing reflections of an approaching car's headlights at night. Automatic curb function fold down the mirrors when the car gets into reverse gear to give a better view of the curb to the driver.

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Interior features



Leather/Leatherette Combination Upholstery

The seat upholstery underlines Audi Q3 Sportback's sophisticated outlook. With smooth leather interiors, the Audi Q3 Sportback draws you in and offers you comfort like you've never known.



Rear seat plus with fore/aft adjustment

Luxury is having space at your disposal. Adjust the fore/aft position of the rear seat plus to accommodate more legroom with a split of 40:20:20 ratio. You can also adjust the inclination of your backrest. To further enhance passenger comfort, the Audi Q3 Sportback features a rear armrest with integrated cup holders and a convenient cover flap, perfect for long drives, allowing rear-seat passengers to securely place their drinks and relax with added convenience.



Ambient Lighting Package Plus (30 Colours)

Anti-glare lighting using the energy saving LED technology ensures that the occupants can find their way around. Enjoy unprecedented clarity of vision with ambient reflected light in the roof module as well as illuminated make-up mirror, storage compartment in the centre console, and drinks holder. Lighting for door pockets, footwells, and inside door handles with reflected lighting for centre console and door inner panels further help the cause.

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Technology that can keep up with you

When mobility becomes a way of life, you need technology that is intuitive, practical, and exciting. The Audi Q3 Sportback enhances the quality of your travel by connecting you to your favourite entertainment apps and navigation, effortlessly.



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Technology and infotainment



Audi Virtual Cockpit Plus

Innovative, adaptive and intuitive - Audi Virtual Cockpit Plus is an innovative, fully digital instrument cluster that flexibly displays relevant information on demand. The 31.24 cm display offers full HD quality. In addition to the ‘classic’ design for the instrument display, you can choose the ‘dynamic’ and ‘sport’ display options. The display can be tailored to the driver’s requirements to show speed, engine speed, maps, radio and media information and plenty more.



Audi Sound System

The Audi sound system ensures a perfectly balanced sound with ten speakers including centre speaker and subwoofer, 6-channel amplifier with a total output of 180 watts.



12 volt socket and 2 x USB ports in the rear

Seamlessly integrated for modern convenience, the 12-volt on-board power outlet and dual USB-C ports ensure your devices stay charged and connected — wherever the journey takes you. Whether it's smartphones, tablets, or accessories, power is always within easy reach.

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Technology and infotainment





MMI Navigation Plus with MMI touch

Explore like never before with Audi's MMI navigation plus. An innovative navigation technology with the greatest variety of functions, maximum ease of use and exciting features:
- 25.65 cm colour display
- 3D map display and sights
- MMI intuitive search with free text search
- Intelligent destination suggestions & handwriting recognition

Audi Smartphone Interface

Bring the familiar smartphone interface to your vehicle to enjoy ease of navigation. The car’s operating system allows you to access your phone when connected with a USB port.

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A new standard in safety

At Audi, we strive to make safety the centre of your journey. That’s why, the Audi Q3 Sportback comes equipped with a host of safety features including ABS, EBD, 6 Airbags, Parking Aid plus with rear view camera and much more.



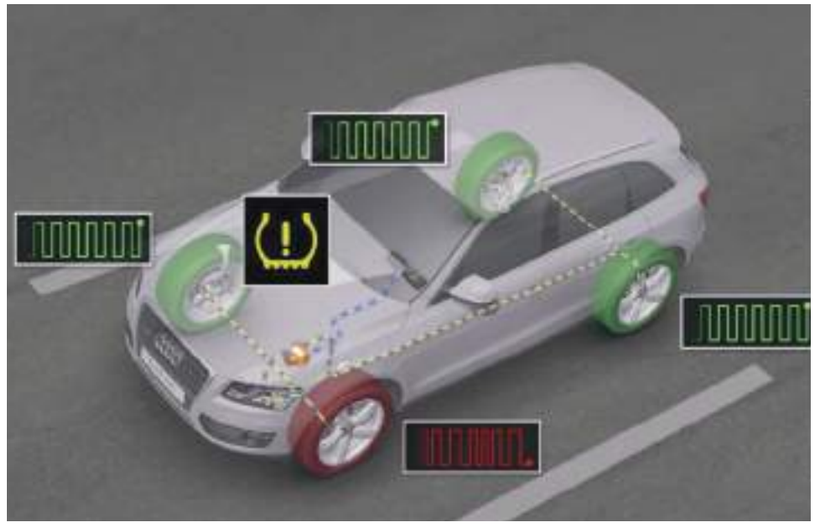
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Safety features



ISOFIX Child Seat Anchor and Top Tether for Outer Rear Seats

ISOFIX compatibility offers increased safety for child seats. The standard fitting point in the car removes the need to use the car’s seat belts to secure the child seat. An additional top tether or support leg prevents the child seat from tilting or rotating on impact.



Tyre Pressure Monitoring System

The system offers optical and acoustic warning in the event of pressure loss on one or more wheels in the instrument cluster.



Lockable Glove box

Experience added security and convenience with the lockable glovebox, providing discreet, key-accessible storage to keep your valuables protected. Perfectly integrated into the cabin, it offers peace of mind whether you’re parking, using valet service, or simply on the go.

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Safety features



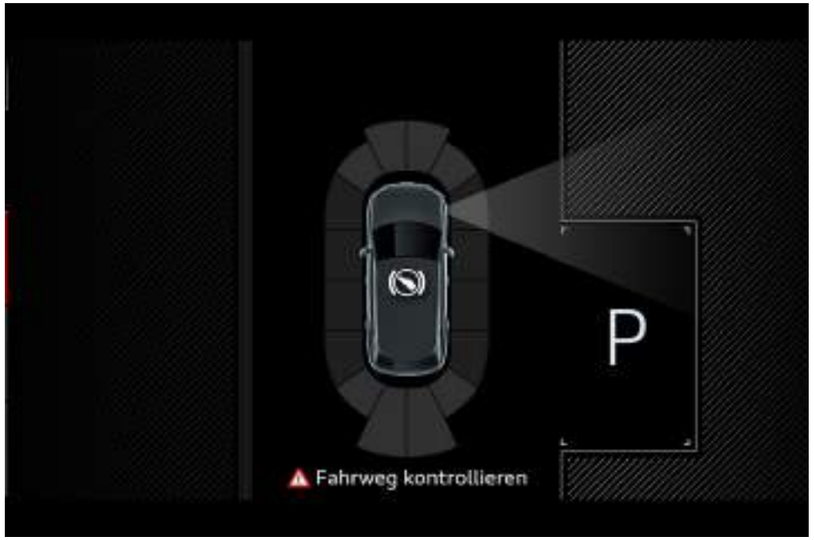
6 Airbags

Protective full-size airbags unfold like a cushion in case of a collision.



Standard Pedestrian Protection

Take the leap towards enhanced pedestrian safety with a thoughtful technology that reduces the impact of a collision on pedestrians.



Park Assist with Parking Aid plus*

The Parking Assistant ensures quick, convenient, and stress-free parking by automatically detecting suitable parallel and perpendicular spaces using ultrasonic sensors. Once activated via a button on the center console, the system calculates the optimal parking path and takes over steering, while the driver controls acceleration, braking, and gear shifts. It supports multi-move parking, warns of lateral obstacles through a surrounding area display, and enhances safety by guiding the vehicle smoothly into tight spots — making every parking maneuver smarter and easier.

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Exterior colour options

Pick the ideal shade for your Audi Q3 Sportback from our exclusive range of colours.



Progressive Red, Metallic



Glacier White, Metallic



Daytona Grey, Pearl Effect



Mythos Black, Metallic



Navarra Blue, Metallic

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Interior colour options

Choose the best shade for interiors that match your taste



Okapi Brown



Pearl Beige

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Technical details

Engine
Audi Q3 NF 40 TFSI quattro

Displacement (cc)
1984

Power (hp at rpm)
190 @4200-6000

Torque (Nm at rpm)
320 @1500-4100

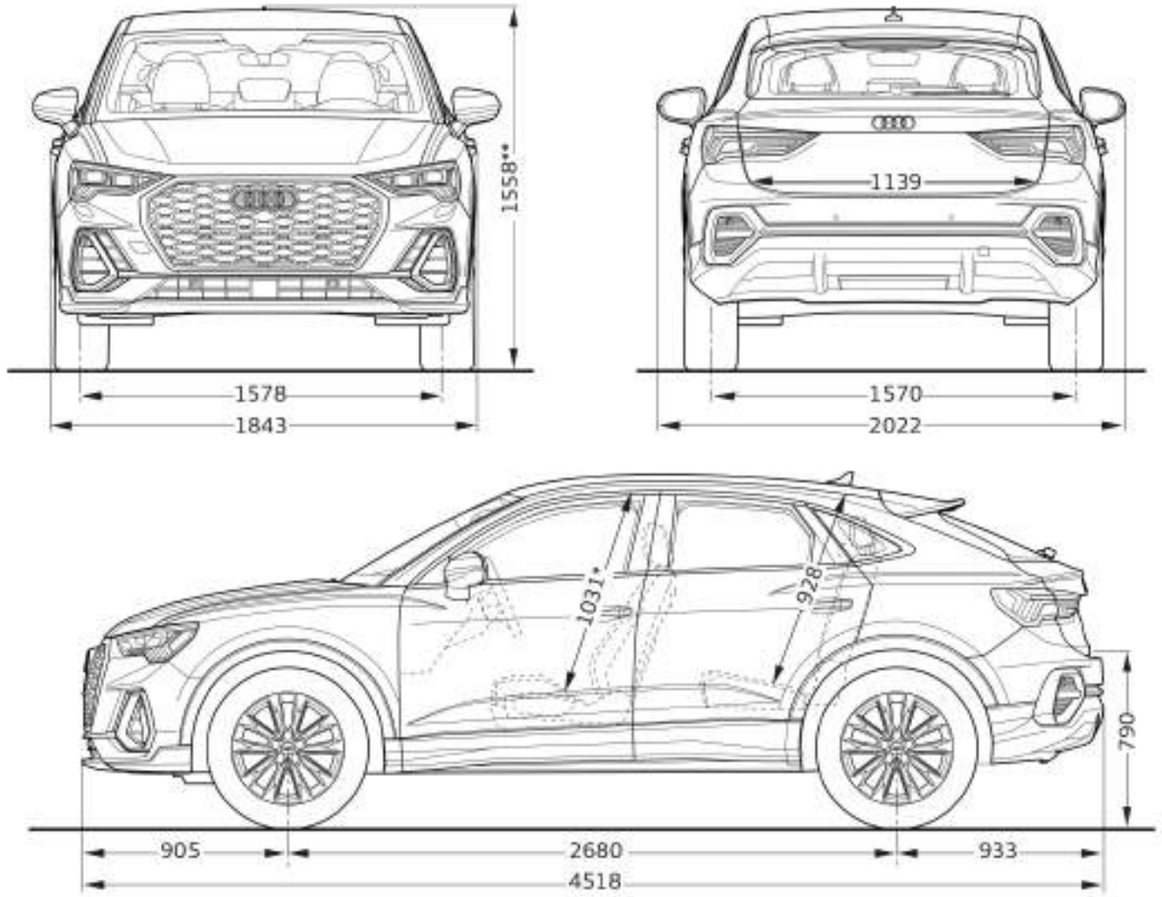
Acceleration (0-100 Kilometers per hour)
7.3

Top Speed (Kilometers per hour)
220

Drive Type
quattro

Dimensions LxWxH (mm)
4518x1843x1558

Wheel Base (mm)
2680



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